

SCMPROGRAMS

Executive Education Series

Building The Entrepreneurial Supply Chain

An Intelligent and Engaging Conclave for Managers and Business Owners for understanding the latest trends and technological developments in managing complex supply chain dynamics

PRE-REQUISITE

5 years of work experience in any discipline

 **Kolkata:- 29 & 30 November**

 **New Delhi:- 6 & 7 December**



TWO DAYS COURSE CONTENT

Day 1

Entrepreneurial Supply Chain Management (ESCM) – Concepts and Practices

- Session 1: Entrepreneurship concepts: theory and practice
- Session 2: Innovative business models and supply chains
- Session 3: Lean, responsive and sustainable supply chain strategies for ESCM
- Session 4: Risks, Uncertainties and Competitive Advantage in ESCM

Day 2

Putting knowledge into action

- Session 1: Creating value for customers: Defining the right problem
- Session 2: Creativity, Leadership and Problem Solving: Finding the right solution
- Session 3: Identifying the resources: collaboration/partnerships, technology, channels
- Session 4: Participant Centred Learning: Group presentation on a unique business model utilizing ESCM framework

Venue/Location of Workshops will be intimated by October 2024.

TAKEAWAYS

- ★ Enables participants to identify and exploit new sources of value for their customers, such as novel products, services, or business models.
- ★ Enables participants to deliver value to their customers in a timely, reliable, and personalized way.
- ★ Provides with the skills and abilities to think like an entrepreneur, providing the foundation to go on to become one of the leaders for tomorrow's new industries
- ★ Prepares to work in fast paced, rapidly changing, smart technology driven industries
- ★ Unique Networking Opportunity through valedictory function, certification and program dinner.

RESOURCE FACULTY

Partha Priya Datta is a Professor of Operations Management at IIM Calcutta. His research centres on performance, strategy and policy issues in manufacturing, operations and supply networks, focusing on SMEs, start-ups as well as larger firms undergoing significant transition driven by the environment. He is particularly interested in studying the interdependencies that occur across multiple decisions at different levels of manufacturing/service operations and the implications of these interactions for innovation and long-run performance. His work examines sectors such as FMCG, healthcare, advanced technology, defence and aerospace industry, and combines empirical studies with agent-based simulations. He was engaged by the Ministry of Defence, Government of India, as consultant for conducting a study to frame the Aerospace Manufacturing Policy of India. Prior to beginning academic career Prof Datta was an engineer in India's leading organisations. Partha Priya Datta holds a PhD from the UK's Cranfield School of Management, an MBA from the UK's Lancaster University Management School, and B.Tech (Honours) in Mechanical Engineering from IIT Kharagpur. He won the prestigious James Cooper Memorial Cup from the Chartered Institute of Logistics and Transport, UK for best PhD thesis in logistics and supply chain management. Prof Datta is a British Chevening Rolls Royce Research, Science, and Innovation Leadership Fellow.

COST (PER PARTICIPANT) INR 40,000 + 18% GST

- 20% discount for Government & Public Sector Officials.
- This workshop is open to all. The workshop can also be customized for corporates for their specific focus areas.
- Nominations will only be confirmed after receipt of payment.
- Confirmations will be given on a first-come, first-serve basis.
- On successful completion of the workshop, Certificate of Participation will be awarded by SCM Programs which will be endorsed by Association of Supply Chain Professionals (ASCP) and by the Program Director, IIM Calcutta.
- This non-residential fee covers course material, tea with snacks and lunch.
- This fee is payable by NEFT, cheque or by demand draft in favour of 'SCM Programs Private Limited'.
- On successful completion of the workshop, Certificate of Participation will be awarded by IIM Calcutta issued by the Programme Director
- A second Certificate of Participation will be issued jointly by Association of Supply Chain Professionals (ASCP) and SCM PROGRAMS.
- Annual Membership to Association of Supply Chain Professionals (for one year) will also be given to each participant (free of cost) with all privileges of a regular member of ASCP.

